DESIGN
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LAUNCH

RunFaster Launchpad™

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RunFast Launchpad™

Our RunFast Launchpad™ is the starting point for any transformation programme. It assumes you have 'nothing' and works to get you 'transformation ready' before you start to engage with suppliers and, importantly, before you start incurring significant cost.

Utilising our unique delivery framework, which operates in conjunction with SAP activate, our RunFast Launchpad™ builds your programme from the ground up. Starting with benefits, a business case and a return on investment you could put in front of your board, it quickly moves into the mobilisation aspect of a programme.

The goal of mobilisation is simple. It aims to get you 'transformation ready' before you commit to significant cost. During this phase we set the foundations of the programme. Various strategies are defined, framing how the programme will run. Suppliers are sourced and evaluated and we start to consider change management and requirement gathering.

Unfortunately there is no avoiding this setup work; it has to be done. The RunFast Launchpad™ just starts the work far earlier in the process, before you engage the most expensive aspect of a programme - the implementation partner and software provider.

It also gives you a head start by using and deploying our various accelerator templates and models, created from the learnings of hundreds of transformation programmes.

You need to get 'transformation ready' before you commit to significant cost.

DESIGN

The Problem

> **Programme Justification**

Transformation programmes are expensive. They often rewrite the operations of an entire business and involve complex technology. Therefore justifying them and calculating your ROI is hard. Your board need concrete facts. Not theories.

> **Foundations**

How you start your programme is often a blueprint of what is to follow. The artifacts also can't be avoided. You need to avoid the failings of others and plan and build for success.

> **Cost Curve**

Creating the foundations of your programme with an implementation partner or whilst incurring software licence fees, is a waste of money. You can't afford to get too far into the cost curve.

> **Timescales**

Setting up a programme correctly takes time. Too much time. You need to get through the setup phase quickly. Your ROI will be predicated on a swift delivery of benefits. Therefore the sooner you start delivering, the better BUT, you must start 'Right'

You can't avoid preparing for your programme. Just make sure you do it before the cost becomes significant.

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The Process

We break our RunFast Launchpad™ into two discrete phases – an accelerator and an assessment. The accelerator puts everything in place, and the assessment is the quality gate for starting the programme.

Accelerator

> **Gap / Scope Analysis**

The core Limelight team (typically 2/3 FTE's) spend the first few days establishing what you have and what you will need, given the scope of your transformation. Clearly not all programmes are created equal. The goal is to judge control vs. scale. Appropriateness is critical.

> **Gap-fill**

Using quick-start cloning toolsets and a shopping cart approach, the team, working with you, will create the collateral needed to ensure a robust 'start' to the programme.. This may include:-

- Business Justification Documents (business case, vision, values, benefits, ROI etc)
- Business Preparation Documents (governance, controls, organisational readiness, plans, team)

Assessment

> **Assessment**

Using the Limelight RunHealthy™ framework as a guide, the team measure each of the areas of the assessment scorecard they feel is a relevant. Behind the dashboard is a comprehensive explaination as to the determination and suggestions about the changes to be made. This is then supplemented by a board-ready dashboard.

We target complete programme readiness within 8 weeks

	Governance and Control	Org. Readiness	Approvals	Line Up
Discover	Decision Making Unit	Process maps	Vendor selection and approval	Team and roles
Optimise	Reporting	Strategic advantage points	Overarching timelines	Leadership and Culture
Realise	Roadmaps	Department assessments	Methodologies Selected	Executive alignment
	Strategy definition		Scope Definition	Skills assessment and training
	'How will we...'			

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The Outcome

> **Business Case and ROI**

The business case is fundamental to benefit delivery and the ROI. It is the root of the 'why'. This process creates a world class business case, detailed, complete, and of course board ready.

> **Programme Readiness**

As part of our engagement we provide all of the collateral required to set up and run a world class programme. From strategy documents, tactical documents, through to converting hearts and minds - everything is covered.

> **Less Cost incurred 'Pre-Programme'**

The reason for getting started sooner, and more professionally, is to not 'burn' cost. Engaging with vendors and suppliers is expensive. The goal is to ready the programme and the organisation as quickly as possible before the cost curve increases.

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Benefits

> ### Business Case and ROI
>
> Having a world class, scientific business case with a tangible ROI is key to winning over your senior stakeholders and board members.

> ### Cost Containment
>
> Readying the programme prior to the introduction of an implementation partner or software provider keeps your costs under control.

> ### Programme Readiness
>
> After a RunFast Launchpad™ concludes your organisation and programme is in the best possible place to succeed in its transformation journey.

> ### Programme Controls
>
> Having completed countless transformation programmes, the foundational strategies and collateral are best in class, crafted from success and experience, not the graduate textbook.

> ### Organisational Alignment
>
> One of our key goals is that of organisational alignment. Stakeholders are all briefed and the vision, objectives and goals are understood by all. This paves the way for A* change management.

> ### Monitorable Progress
>
> The RunFast Launchpad™ is a process, and as such you, and executive teams, can easily ascertain progress and traction to the 'programme start date.'

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About Limelight

Our mission is to support businesses and their people through the entire business transformation journey. We strive to provide exceptional value and deliver long lasting positive change, enabling businesses to flourish.

Limelight are a multi award winning consultancy specialising in business transformation using SAP technology as a foundation. Operating at the intersection of the systems integrator and the client, Limelight lead transformation programmes, enabling all parties to operate at their true potential. The result is a safe, effective, timely, often cheaper business transformation.

With over 100 years hands-on delivery experience in our executive team alone, we have been fortunate to work with some amazing companies and even more incredible people. Our unique delivery, underpinned by accelerators and a complementary methodology, safeguards your SAP transformation and simplifies even the most difficult implementation.

We deliver career defining programmes, allowing senior executives to sleep easy. It is true peace of mind delivery.

> "

Our accelerators give us unparalleled advantage in delivering transformation programmes.

Our Other Accelerators

> **RunFast Transformation**

Full ongoing management of your transformation programme. From launch through to benefit delivery using our best practice frameworks.

> **RunHealthy Audit**

Worried that something doesn't 'feel right'? Our RunHealthy Audit provides a customised, fixed price deep dive into your programme to provide peace of mind

> **RunCentre Setup**

Capability assessment and formation of a 'Centre of Excellence' with new structures, tooling and roles to support your new business model.

> **RunBetter Processes**

Continual improvement framework for making incremental innovation as well as significant future changes to business processes.

GIVING BACK

Our Why

> **Change the future**
> One of the most frustrating statistics in our indutry is the failure rate of complex transformation programmes. We are highly passionate about what we do and are on a quest to make that a thing of the past.

> **Change customers**
> Give customers the experience they deserve and enable them to take advantage of new technology simply and safely.

Our Giving Pledge

> When Limelight formed, we decided to put giving at our core and commited fully to the United Nations Global Goals. As such, we work with a charity called Buy One Give One (B1G1). Through this charity, for every day of consulting we bill, we provide a month of education to a child in some of the world's poorest areas. Simple, but truly life-changing.

THE GLOBAL GOALS For Sustainable Development

B1G1 BUSINESS FOR GOOD CERTIFIED GIVER

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